

2017 ANNUAL REPORT

DARE TO BE

BOLD



halcyon

A UNIQUE VISION

Halcyon catalyzes emerging creatives striving for a better world.

We are a 501(c)(3) nonprofit organization that believes in the power of creativity and compassion to empower humanity. Our programs provide space, community, and access for socially engaged artists and social entrepreneurs working to use their vision and talent to address the world's greatest challenges.

Unlike many nonprofit organizations, Halcyon's overhead and operational costs are completely covered by existing assets, so contributions directly support programming.

Dear Friends,

2017 was an exhilarating year of exploration, change, and growth for Halcyon. Halcyon emerged from S&R Foundation as its own entity — a 501(c)(3) public charity with a suite of flagship programs that continue to grow and add depth to Halcyon’s offerings. As Halcyon was unveiled, so was Halcyon Stage — a series of powerful performances and thought-provoking conversations we reimagined in 2018 as By The People, an arts and dialogue festival.

2017 also saw the pilots of the Halcyon Incubator Intensives and the birth of Halcyon Arts Lab, a sister program to the Halcyon Incubator fellowship that provides space, community, and access to civic-minded artists from around the world.

If it seems like a lot, it is! We’re working hard to find and support the minds behind real, sustainable social impact across many fields. In 2017:

- **Halcyon Incubator** continued to equip early-stage social entrepreneurs with the support they needed to transform audacious ideas into scalable and sustainable ventures. Cohorts 6 and 7 included 21 fellows representing 15 world-changing ventures.
- **Halcyon Arts Lab** welcomed its first cohort of socially engaged artists, providing a nine-month fellowship that offers more time and more growth opportunities than many residency programs.
- **Halcyon Dialogue** completed its 2016–2017 series with a showcase featuring robotics and AI partners and the launch of a report, Shaping Robotics Policy for the 21st Century.

- **Halcyon Stage** included 11 events at Halcyon and Union Market, and planning for **By The People** began with a visionary committee of over two-dozen partners with a passion for bold artistic endeavors.
- **Halcyon Awards** recognized its first three award winners in the Arts (Chef José Andrés), Policy (Congressman John Delaney), and Business (Ben Cohen and Jerry Greenfield of Ben & Jerry’s ice cream).

We left 2017 poised for continued growth in 2018. We are committed to reaching new audiences, trying new things, and continually refining the programs that have already positioned Halcyon as a leading voice, while always prioritizing the incredible entrepreneurs and artists we support.

Please know that your support is invaluable to furthering Halcyon’s mission. We hope we can continue to count on you in 2018, and we look forward to the adventures that lie ahead.



A handwritten signature in black ink that reads "Sachiko Kuno".

Sachiko Kuno, PhD
Founder and Chair



A handwritten signature in black ink that reads "Kate Goodall".

Kate Goodall
Co-Founder and
Chief Executive Officer



Halcyon Incubator Cohort 2 Fellows

Halcyon Incubator

Launched in September 2014, the Halcyon Incubator program supports fearless social entrepreneurs through an 18-month fellowship, which includes a five-month residency; access to business, legal, and tech support; mentorship; and connections to a network of potential funders. The program provides a platform for creativity, allowing forward thinkers to address 21st century challenges and achieve meaningful results.

In 2017, Halcyon Incubator continued to grow its leadership in the social enterprise field, launching the second version of the Social Enterprise Ecosystems Report (SEER). For the first time, the impact sector has a framework to measure how well a city is supporting its social entrepreneurs.

Our fellows continue to make waves. Among many prestigious recognitions, we were proud to have our own Incubator director Ryan Ross represented in the 2017 Forbes 30 Under 30 list for social enterprise, along with Kristof Grina, Kathleen O'Keefe, and Jeff Prost-Greene, cofounders of Up Top Acres (Cohort 4), Sam Pressler, founder of Armed Services Arts Partnership (Cohort 4), and Sara Minkara, founder of Empowerment Through Integration (Cohort 3).

By the Numbers

(Through February 2018)

61

ventures supported

58%

ventures with a founder or co-founder of color

52%

ventures with a female founder or co-founder

\$37M+

funds raised

460+

jobs created

430,364

lives impacted

Meet the Fellows | Cohort 6, Spring 2017



Ashley Edwards and Alina Liao
MindRight

MindRight's mission is to help at-risk youth recover from trauma. MindRight is a text-messaging service that provides youth with evidence-based practices to manage traumatic stress. Through daily texts, MindRight helps participating youth develop positive coping skills to face daily adversities. Schools are provided with ongoing data on student emotional well-being.



Kevin Lee and Johan Jensen
Mobilized Construction

Mobilized Construction's software platform gathers road conditions and links to teams of local workers to manually build dirt roads, rather than utilizing heavily equipped and expensive contractors. Localizing repairs drops the barrier for road maintenance to a shovel and a cellphone, ensuring roads are safe and accessible around the world.



Chibueze Ihenacho and Yegor Podgorsky
ARMR Systems

ARMR Systems is medical device company addressing the problem of traumatic bleeding worldwide. Through its novel wearable system, ARMR builds a tool that saves lives, democratizes access to emergency care, and gives hope to victims of traumatic injury when they need it most.



Sergio Marrero and Alana Matos
Caila

In a world where we can place people in empty seats in a car, Caila places people in empty seats in classrooms. Caila is an online marketplace where individuals can advance their careers by taking in-person higher education courses across universities and vocational programs.



Jay Newton-Small and Andrew Fribush
MemoryWell

MemoryWell's network of professional journalists tells the life stories of those suffering from Alzheimer's and dementia. These stories help caregivers in assisted living build empathy and get to know and engage with their residents in a deeply personal way.



DeShuna Spencer
kweliTV

kweliTV is an interactive video streaming network dedicated to the issues, stories and culture of the global black community. Its programming features indie films, web shows, documentaries, and news segments centered on the entire African diaspora, empowering viewers to take action on the issues these programs address.

“

There's no doubt in my mind: the space Halcyon gave me to be a creator, coupled with access to this unparalleled network, has accelerated my growth as an entrepreneur and the growth of my company.

— Chibueze Ihenacho,
Co-founder and CEO,
ARMR Systems

WORLD-CHANGING VENTURES

Meet the Fellows | Cohort 7, Fall 2017



Brandon Anderson
Raheem AI

Raheem AI is a Facebook Messenger Chatbot that listens to stories about police interactions — positive and negative. The data is visualized in real time through an online, interactive community dashboard shared with city governments, local police, and the community. The chatbot provides a fast, free, and anonymous way to give feedback about experiences with police, creating a more effective feedback loop between police and communities.



Amira Idris
Vibrating Therapeutic Apparel (VTA)

Vibrating Therapeutic Apparel (VTA) offers drug-free, wearable devices that use vibration therapy to help amputees and neuropathic pain sufferers manage pain so they can sleep better, feel better, and live better without the risk of drug dependence or side effects.



Joe James
Agri-Tech Producers (ATP)

Agri-Tech Producers, LLC (ATP) has assigned its patent-pending Combined Remediation Biomass and Bio-Product Production process to its Maryland operating affiliate. This process cleans contaminated land and water, using bio-crop root systems to extract undesirable substances from Chesapeake Bay watershed farm soils.



Karima Ladhani
Barakat Bundle

Barakat Bundle is a nonprofit that provides life-saving bundles to mothers and newborns in South Asia. Low-cost, evidence-based health items that target preventable causes of infant mortality, are combined with curated health information to teach safe childcare practices, and are packaged in an innovative, demand-generated bamboo cradle.



Julia Peng
VivaVax

VivaVax believes healthcare accessibility is a human right, and created a formulation that protects vaccines from increased temperatures during transport and storage. VivaVax can be inserted into the cold supply chain for specialty drugs in the U.S. and for vaccines in developing countries.



Elliot Roth
Spira

Spira grows microalgae with novel food technology that enables nutrition anywhere, effortlessly, while absorbing carbon from the atmosphere.



Danya Sherman
KnoNap

KnoNap is a discreet, disposable device that detects certain dangerous chemicals in a beverage. KnoNap is a beverage napkin that looks and acts like a generic napkin, but perforations along two of its sides are lined with chemicals that, upon saturation, test for the presence of “date rape” drugs.



Daniel Turner and Stephen Carter
TRAXyL

TRAXyL developed a process to deploy optical fiber called FiberTRAX that solves the last-mile problem. The company is laying optical strands directly onto existing roadway surfaces and protecting them with resin. This deployment method greatly reduces installation time and cost, bringing underserved areas affordable access to broadband.



Ronnie Washington
Onward Financial

Onward Financial, Inc. is a nonprofit financial wellness benefit program that employers can offer to assist their workforce in establishing greater financial security. Its digital interface allows low- to moderate-income workers to build their savings, access responsible credit, and engage with financial education, tips, and resources.

SCALABLE, SUSTAINABLE VENTURES



Art installation by Anna Tsouhlarakis,
Halcyon Arts Lab Pilot Program Fellow

Halcyon Arts Lab

In Fall 2017, Halcyon launched the inaugural Halcyon Arts Lab fellowship. The fellowship provides nine months of space, community, and access at the Halcyon Arts Lab (located at the historic Fillmore School) to civic-minded artists from D.C. and around the globe.

Cohort 1 showcases a range of artistic disciplines, including sculpture, textile, filmmaking, photography, performance, and installation. Though their tools are different, the eight Halcyon Arts Lab fellows are united by their focus on social justice and civic engagement as they confront issues like mass incarceration, racism and xenophobia, implicit bias in education, and traumatic histories of violence.

The Halcyon Arts Lab fellowship is unique in its nine-month residency format as well as the diversity of programming it offers in community engagement, professional development, and entrepreneurial skill-building. These opportunities, coupled with valuable connections with the D.C. arts community, encourage experimentation in new media as well as artistic practice, which enables them to sustain their careers as artists and grow the impact of their work.

Through a partnership with DC Prep, Arts Lab Fellows also mentor high school students seeking to use the language of art to vocalize and illustrate topics and issues important to the landscape of youth in America. These students, from wards across D.C., develop skills in social impact and artmaking, while creating projects addressing issues such as gun violence, racism, women's rights, and immigration.

Meet the Artists | Cohort 1, Fall 2017-Spring 2018



Kristin Adair is a documentary photographer and multimedia storyteller with a background in law and a passion for social justice advocacy through visual media and collaborative, community-based art. Her nonprofit, Unchained Media Collective, empowers currently and formerly incarcerated people to become storytellers by fostering multimedia storytelling skills and building collaborative, technology-based platforms for advocacy through film, multimedia, and publishing. Her documentary, “Becoming Free,” explores the experience of incarcerated youth through film, photography and poetry, which look intimately at the realities of teenagers incarcerated in the adult prison system.



Chloe Bensahel blends traditional craft and multimedia to create large-scale installations that highlight immigrant narratives from past and present and investigate how storytelling and material traditions create a collective culture. Born into a Jewish-Moroccan family in France and going on to be a French immigrant in the U.S., Bensahel is an artist whose work is inseparable from her own cultural narrative. Impacted by her own experience of being culturally mixed, Bensahel observes the historical and contextual stories linked to materials, and builds them into layers of meaning, with every stitch and thread acting as text. Bensahel was trained in textiles at Parsons the New School for Design, and has also worked for artists Sheila Hicks and Jun Tomita. She was recently awarded a residency at the Australian Tapestry Workshop in Melbourne.

EMERGING ARTISTS

Meet the Artists | Cohort 1, Fall 2017-Spring 2018



Antonius Tin Bui is a queer gender-nonbinary, Vietnamese-American artist who recently graduated from the Maryland Institute College of Art (MIC/A). They seek to empower the Queer and Trans People of Color (QTPOC) community through storytelling portraiture and communal arts education. They are currently interested in complicating Vietnamese history and queerness through performance, textiles, and photography.



Hoesy Corona is a multi-disciplinary artist and arts organizer creating videos and soundscapes for his visual and performance project, *Alie[N]ation*, which investigates and dismantles alien tropes, xenophobic language, and the archetype of the scapegoat. He is also the founding co-direct of *Labbodies*, a nomadic arts laboratory for new media and performance artists. Corona has shown compelling works and inventive sculptures fitted to the human body.



Stephen Hayes is a mixed-media sculptor and creator whose work references socio-cultural race dynamics rooted in historical references. His projects seek to change societal perceptions of black identity and otherness through the vulnerability of sharing experiences and the catharsis of collective realizations. He is currently working on a project entitled “Blocked Lenses.” Hayes is based in North Carolina.



Estefani Mercedes’ work constantly questions the purity of the documentary image, the singularity of memory, and the purpose of the archive. Through radical justice, investigating copyright law, and film photography, Mercedes hopes to restore missing violent histories, namely actions surrounding the Argentine Dirty War. Her research-based practice intersects both law and social justice. By building publicly accessible photographic archives through her ongoing project “Luz del Dia: Copyright the Light of Day,” Mercedes hopes to amplify silenced voices.



Georgia Saxelby is a Sydney-born, U.S.-based interdisciplinary artist. Her participatory practice engages with issues of public social space, collective ritual behavior, and notions of sacred space in both ancient and contemporary cultures. She creates ephemeral, transitory experiences and spaces in which her audience is invited to collaboratively perform a symbolic task. Saxelby is interested in exploring ritual as a vehicle for social change, and questioning the role of artists in contributing to the cultural heritage of tomorrow. Her project, “To Future Women,” is a 20-year time capsule of letters written to the next generation of women. It is a networked interactive artwork that invites participants in Washington, D.C. and around the world to write a letter to women, to be opened in 20 years.



Sheldon Scott creates performance-based artwork that plays in the intersection of race, economics, and sexuality while impugning the mythologies of Black Male Supernaturality. His project explores pedagogy in American education, namely within the canon of early childhood development, and seeks to give audiences the space to rethink American curricula and open a platform to engage reform. His current initiative, “Project Unlearn,” examines racial, gender, and ability biases in early childhood education and will empower educators across the country to confront bias within their classrooms through an open-source curriculum.

CIVIC-MINDED ARTISTS

Halcyon Dialogue

Halcyon partnered with the American Association for the Advancement of Science on the 2016–2017 Halcyon Dialogue program to coincide with the launch of AAAS' new journal, Science Robotics. The Dialogue consisted of a series of four high-level discussions among global leaders, experts, and innovators, all focused on the topic of robots and their broad implications for society.

The discussions involved policy makers and thought leaders from industry and academia examining technical achievements in the evolving field of robotics, questioning how the field is impacted by public opinion and policy, and exploring the broader social implications raised by integrating robots into everyday life.

The Dialogue produced an actionable report, Shaping Robotics Policy for the 21st Century, providing recommendations for future policymakers around fostering development and adoption of robotic systems. The report was disseminated among Halcyon and AAAS partners, as well as policymakers on Capitol Hill.

“

They don't have an agenda
– their agenda is to bring
people together to discuss
these issues. And therefore
you get this diversity of
opinion that can lead to a
meaningful output.

— Jeff Burnstein,
President, Association for
Advancing Automation

THOUGHT-PROVOKING CONVERSATIONS



2017 Halcyon Dialogue Showcase Panelists
(Left to right): Congressman Will Hurd (R-TX);
Fred Humphries, Corporate VP for the U.S.
Government Affairs at Microsoft; Steve Clemons,
Washington Editor at Large, The Atlantic

Philadelphia-based BalletX performs at Union Market's Dock 5 as part of Halcyon Stage. Photo credit: David Wissman



Halcyon Stage

In September 2016, Septime Webre joined Halcyon as its first-ever Artistic Director. His focus was launching Halcyon Stage, a suite of innovative performances, transformative conversations, immersive experiences, and educational initiatives to challenge how we define creativity.

Whether hosting a classical music rave dance party set to Stravinsky's "Rite of Spring," offering free pop-ups from Philadelphia-based BalletX, or curating a series of "sometimes bawdy, sometimes naughty, and always thoughtful, intimate, and intriguing" cabaret performances, Halcyon Stage delivered on its goal of showcasing imaginative performance art. That art met dialogue in a series of additional events focused on speakers and dialogue, including the Halcyon Stage Book Party in partnership with Politics & Prose and the Halcyon Incubator Beer Garden.

For 2018, Halcyon Stage evolved into By The People, an international arts and dialogue festival celebrating the themes of life, liberty, and the pursuit of happiness.

“

Halcyon Stage defines creativity broadly, and as such the program is as diverse as the way we live. It's the latest in an exciting evolution of this organization's role in the arts world.

— Septime Webre,
Artistic Director,
Halcyon Stage

POWERFUL PERFORMANCES

Halcyon Awards

The inaugural Halcyon Awards honored talented arts icons, successful social entrepreneurs, and public policy visionaries — changemakers and trailblazers who have dedicated their lives to pushing past traditional boundaries to create a movement, lead an organization, or impact the world.



Business Luminary Award, honoring a global pioneer in social enterprise

Ben Cohen and Jerry Greenfield, Ben & Jerry's

Who better to receive the inaugural Business Luminary Award than two co-founders whose commitment to doing well by doing good predates even the modern use of the term “social enterprise.” From a thoughtful supply chain to a long history of activism, Ben Cohen and Jerry Greenfield paved the way in showing that not only was social responsibility not a deterrent to consumers, it was a driving force.



Policy Visionary Award, celebrating innovators in public policy

Congressman John Delaney

When he was elected in 2012 to serve Maryland's Sixth District, Congressman John Delaney made history as the only former CEO of a publicly traded company to serve in the House of Representatives. Having previously founded two New York Stock Exchange listed companies before the age of 40, Delaney brings a true entrepreneur's experience — and spirit — to questions of public policy.



Arts Icon Award, spotlighting an icon of artistic and social impact

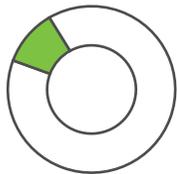
Chef José Andrés

Iconic D.C. chef José Andrés has gone far beyond the success of his many restaurants, which gave him the distinction of being the only chef globally to have both a two-star Michelin restaurant and four Bib Gourmands — awards given to critics' favorite affordable restaurants. In 2012, he formed World Central Kitchen, a nonprofit that provides smart solutions to hunger and poverty by using the power of food to empower communities and strengthen economies.

2017 Financial Overview

Donor contributions to Halcyon go directly to funding its programs. Overhead and general operational costs are covered by founders' contributions and use of existing assets.

17%
Supporting Services



83%
Program Expenses

REVENUE

Contributions	\$1,438,189
Other Income	\$171,718
In-Kind Contributions	\$1,182,259

TOTAL REVENUE **\$2,792,166**

EXPENSES

Program Expenses

Halcyon Incubator	\$889,771
Halcyon Arts Lab	\$286,774
Halcyon Stage	\$218,775
Halcyon Dialogue	\$129,175
Events	\$344,755

Supporting Services

General & Administrative	\$384,142
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TOTAL EXPENSES **\$2,253,392**

Recognition & Gratitude

The following creative, supportive, and dedicated individuals and organizations drove the accomplishments in this report, ensuring a successful year of growth and exploration. Thank you!

Impact Supporters

Arnold & Porter
Kaye Scholer LLP
Capital One Bank
Deloitte
Dr. Sachiko Kuno
Sucampo Pharmaceuticals

Innovation Supporters

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Recognition & Gratitude

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