

HALCYON



HOMEGROWING



September 10–12, 2024
Washington, DC



10
YEARS

Halcyon Homecoming, Celebration and Innovation Summit

Accelerating the Impact-
Driven Future of Business

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10
YEARS

HALCYON HOMECOMING



Introduction to Halcyon

Halcyon accelerates the **impact-driven future** of business.

Our three big bets:

- 1.** In the long run, **impact-driven businesses will outperform** their traditional counterparts.
- 2.** Impact-driven business represents a **powerful opportunity to drive equity and inclusivity in the workplace and in society.**
- 3.** Impact-driven business is the most viable route to **solving the problems of the 21st century.**

Halcyon shows up in that critical moment where viability is proven and scalability is achievable, but where barriers could limit a business's ability to last – even if that business has the potential to solve a massive global problem.

Impact of Halcyon



71%

of Halcyon ventures are led or co-led by a woman or nonbinary founder

86%

of Halcyon ventures are led or co-led by a founder of color

500+

HALCYON FELLOWS

\$500M+

RAISED BY HALCYON FELLOWS' VENTURES

360

VENTURES SUPPORTED

9.2M

LIVES IMPACTED BY HALCYON FELLOWS' VENTURES

6,000+

JOB'S CREATED BY HALCYON FELLOWS' VENTURES

Halcyon Homecoming

We have dedicated nearly 10 years to building a haven for entrepreneurs and their bold visions for changing the world. Halcyon fellows are flourishing, and we are honored to be a part of their journeys in building a more sustainable, equitable future. The Summit offers the opportunity to Halcyon alumni and other members of the Halcyon community to come back, share a decade of memories, and build towards another decade of success together.

Halcyon will also recognize and thank our valued partners who have made this success possible. We would like to invite any partners or potential funders to join us at the VIP Reception, the Innovation Summit and for a big milestone Celebration at Halcyon!

We hope you will join us for this milestone celebration.



Halcyon Homecoming Overview

The event will cover 3 days:

Day One (September 10th) Alumni will arrive at Halcyon and attend VIP reception(s) with key stakeholders including board, honorary board, funders and pro bono partners, former staff and Alumni Steering Committee members.

Sponsorable Opportunities Include:

- VIP Reception

Halcyon Homecoming Overview

Day Two (September 11th) will be an opportunity for Alumni and current fellows to come together as a community and participate in a day of networking, leadership, and founder wellness and will include dinners with Halcyon partners.

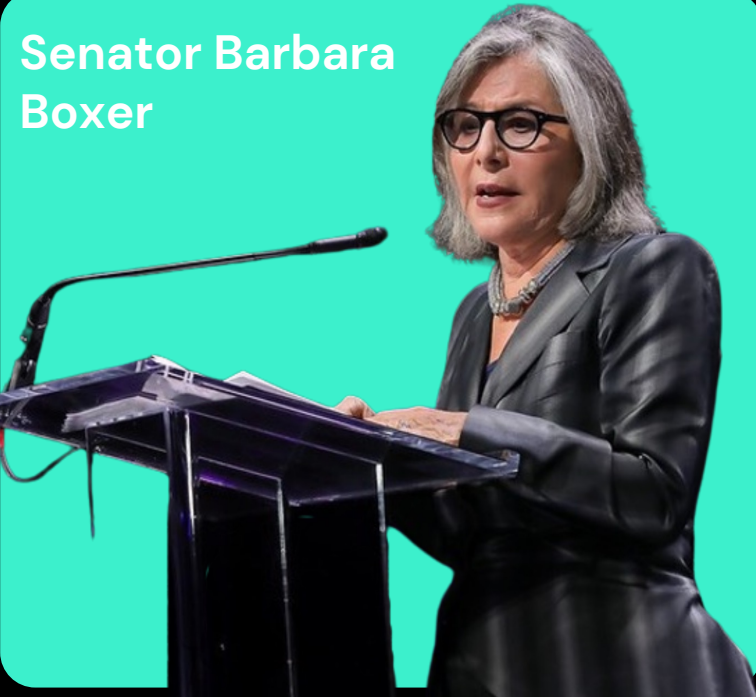
Sponsorable Opportunities Include:

- Fellow Travel– Flights and Accommodations
- Technology Sponsor
- Lunch
- Sponsored Dinners with Alumni and Angels

Halcyon Homecoming Overview

Day Three (September 12th) will be for Halcyon's inaugural Social Impact & Innovation Summit– A day-long conference open to partners, funders, and other community members networking, workshops, and keynote addresses from high-profile speakers. The day will culminate in a celebration at Halcyon House.

Senator Barbara
Boxer



Sponsorable Opportunities Include:

- Health Panel
- Equity Panel
- Climate Panel

Halcyon House Celebration

- Presenting Sponsor
- Entertainment Sponsor
- Beverage Sponsor

Jose Andres



Innovation Summit Content

The Innovation Summit promises **dynamic networking opportunities, insightful workshops, and engaging conversations.**

Through the keynote, panel discussions on the three verticals of Climate, Health and Equity, fireside chats, and interactive demonstrations, we aim to explore the realms of innovation, sustainability, and their global impact

Proposed Topics:

- "Food as an Agent of Change: Navigating the Intersection of Food, Climate Change, and Emergency Response"
- "Innovations in Sustainable Business: Pioneering Change for a Better Tomorrow"
- And more!

Confirmed Speakers



Wemimo Abbey
Co-Founder & Co-CEO, Esusu



Marla Blow
President & COO, Skoll Foundation



Samir Goel
Co-Founder & Co-CEO, Esusu



Seth Goldman
Executive Chairman, Beyond Meat



Strive Masiyiwa (Virtual)
Founder & Executive Chairman,
Econet Group



Tom Davidson
Founder & CEO, EVERFI



Objectives of Halcyon Homecoming

The Halcyon Homecoming Summit will kick off the **Halcyon Legacy Campaign**, a \$6–8 million fund to **increase long-term organizational capacity**.

The Summit also offers the opportunity to **encourage alumni and community engagement** with Halcyon to celebrate and sustain our programs for future entrepreneurs.

Halcyon Homecoming Celebration

The Halcyon Homecoming week of activities will culminate in a giant party—**Halcyon Celebration**, where alumni, supporters, and ecosystem players unite for an electrifying celebration! This can't-be-missed event promises an unforgettable night of live music, reconnecting with old friends, forging new connections, and raising a glass to our shared journey. Don't miss out on this epic celebration where the past, present, and future come together in one unforgettable evening!



Benefits for Supporters

Halcyon's team is acknowledged as a highly accomplished ecosystem builder in the Greater Washington area. Halcyon events draw pioneers from all sectors and individuals who believe profit and impact are increasingly and intrinsically intertwined. This gives our supporters **access to highly influential audience members and stakeholders**, opening the doors for **networking and partnership opportunities and a big party at our headquarters in Washington, DC to celebrate this milestone.**

As the culminating event of Halcyon's 10th year celebration, the Homecoming Summit also presents widespread **recognition and branding opportunities** for supporters.



Sponsorship Tiers Summary



\$250,000

*Halcyon Homecoming
Presenting Sponsor*

\$100,000

Celebration Party Sponsor

\$75,000

VIP Reception Sponsor

\$50,000
(each)

*Climate, Health, & Equity
Panel Sponsors*

\$50,000

Fellow Travel Sponsor

\$25,000

*Celebration Entertainment
Sponsor*

\$25,000

Technology Sponsor

\$25,000

Beverage Sponsor

\$10,000

*Alumni or Angel Hosted
Dinner Sponsor*

\$250,000

Halcyon Homecoming Presenting Sponsor

RECOGNITION:

- **Prominent logo placement** on all Innovation Summit and Celebration event materials, website, and promotional campaigns.
- Dedicated **acknowledgement in all PR** as well as on **marketing materials and social media**.
- **Exclusive mention** during opening and closing remarks.
- Opportunity to **present a welcome or closing address** during the summit.

\$100,000

Celebration Sponsor

RECOGNITION:

- **Prominent logo display** during the main celebration– a party at Halcyon that will be the culminating event of the week and opportunity to bring people back to a party at the place where it started– our headquarters in DC!
- **Speaking role for opening or closing remarks** during the party.
- Invitation to **exclusive VIP events and high-profile networking opportunities.**
- **Social media shoutouts** and **thank you page** in the event program.

\$75,000

**VIP
Reception
Sponsor**

RECOGNITION:

- **Prominent logo display** during the VIP reception and associated materials.
- **Speaking role for executive for opening or closing remarks** during the VIP reception.
- Invitation to **exclusive VIP events and high-profile networking opportunities.**
- **Social media shoutouts** and **thank you page** in the event program.

\$50,000 each

Climate, Health, & Equity Panel Sponsors

*\$150,000 to sponsor
all three panels

RECOGNITION:

- **Logo display** during the relevant panel discussions and associated materials.
- **Acknowledgment** during the **opening and closing remarks** of related panel sessions.
- Opportunity to **participate** in panel discussions **or introduce panelists**.
- **Social media promotion** and **mention** in the event program.

\$50,000

Fellow Travel Sponsor

RECOGNITION:

- **Logo display** on travel-related materials and communications.
- **Acknowledgment** during travel-related segments of the summit.
- **Recognition in opening and closing remarks** of travel-focused activities.
- **Social media recognition** and **mention** in the event program.

\$50,000

Entertainment Sponsor

RECOGNITION:

- **Logo display** during the main celebration– a party at Halcyon that will be the culminating event of the week and opportunity to bring people back to a party at the place where it started– our headquarters in DC!
- **Acknowledgment** during the **opening and closing remarks** of the party.
- **Social media promotion** and **mention** in the event program.

\$25,000

Technology Sponsor

RECOGNITION:

- **Logo display** on event materials, website, and promotional campaigns.
- **Special acknowledgment** during the technology-focused segments of the summit.
- Opportunity to **host a breakout session** or technology-related **workshop**.
- Inclusion in **social media mentions** and **select press releases**.

\$25,000

Beverage Sponsor

RECOGNITION:

- **Logo display** on event materials, website, and promotional campaigns, and recognition of your support as the beverage sponsor for the wine and liquor at the celebration. This will be the culminating event of the week.
- **Special acknowledgment** during the party that concludes the summit.
- Inclusion in **social media mentions** and **select press releases.**

\$10,000

Alumni or Angels Hosted Dinner Sponsor

[multiple dinners on
September 10th]

RECOGNITION:

- **Logo display** during the angels and alumni-hosted dinner and associated materials.
- **Acknowledgment** during the opening and closing remarks of the dinner event.
- Opportunity to give a **short speech or toast** during the dinner.
- **Social media acknowledgment and mention** in the event program.

Past and Current Halcyon Supporters



Martha Metz
Chair
Metz Investments LP

Byron Barnes
Bank of America

Patrice King Brickman
Inspire Capital LLC

Arturo Carabello
Arnold & Porter

Howard Eisenberg
Crux Solutions

Isabelle Johnson
S&R Evermay

Jose Gordon
Amazon Web Services

Leana Katz

Kwasi Mitchell
Deloitte

Ainsley MacLean
Kaiser Permanente

Karyn Smith
Snyk

Kerone Vatel
*Capital One
Financial Corporation*

Petrocelli Brooks
Glen Echo Capital

Debbie Driesman
*Frank Islam and Debbie
Driesman Foundation*

Elizabeth Duggal
Duggal Advisory LLC

Michelle Greene
*Long-Term Stock
Exchange*

Matthew Indre
Total Wine & More

David T. Menachery
Goldman Sachs

Pattie Money
Pinnacle Leadership LLC

Craig Robinson
Truist

Rynthia Rost
JTCC College Park

Jayne Sandman
The Brand Guild

Sandra Masur



Contact Information

For inquiries and further discussions, contact Kim Johnson Roberts at k.roberts@halcyonhouse.org.

Thank you for considering support for Halcyon. Our far-reaching impact would not be possible without the generous support of our donors, sponsors, and partners. The support of our community enables Halcyon's fellows—and everyone touched by our programming—to soar to new heights.

